

RE: Info you requested

**Subject:** RE: Info you requested

**From:** <aaron@urbanplaceconsulting.com>

**Date:** 10/09/2017 08:18 AM

**To:** "Laurie Goldman" <laurielgoldman@earthlink.net>, "Jim Omahen" <jim@mediadistrict.org>

**CC:** "Lisa Schechter" <lisa@mediadistrict.org>

No problem, see attached pdf file.

Thanks,  
Aaron

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: RE: Info you requested

From: "Laurie Goldman" <[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>

Date: Mon, October 09, 2017 6:33 am

To: <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>, "Jim Omahen" <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>

Cc: "Lisa Schechter" <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

Hi Aaron,

Could you send me the BID map you prepared for Friday's meeting? As discussed, I am assigning board members to reach out the new areas and it would be helpful if each could have a copy of the map.

Many thanks!  
Laurie

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**From:** [aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

[<mailto:aaron@urbanplaceconsulting.com>]

**Sent:** Wednesday, October 04, 2017 12:11 PM

**To:** Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>

**Cc:** Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>; Laurie Goldman <[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>

**Subject:** RE: Info you requested

Perfect! Yes, please bring the larger map of this for friday meeting.

Thanks,  
Aaron

Aaron Aulenta  
Urban Place Consulting Group

RE: Info you requested

[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: Re: Info you requested  
From: Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>  
Date: Wed, October 04, 2017 12:05 pm  
To: <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>  
Cc: Lisa Schechter <[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>, Laurie Goldman  
<[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>

Yes and it is attached to this message. Although, I do not have a copy of the colors legend or the changes that were done/marked upon it. This is the original map for meeting presentation. Shall I bring the marked up map to our meeting on Friday?

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Jim Omahen, Operations Manager  
Hollywood Media District BID  
1040 N. Las Palmas Ave.  
Hollywood, CA 90038  
Ph 323.860.0088  
[MediaDistrict.org](http://MediaDistrict.org)

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**From:** <[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>  
**Date:** Wednesday, October 4, 2017 at 11:28 AM  
**To:** Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>  
**Subject:** RE: Info you requested

Thanks Jim.

One more ask, do you happen to have a pdf or jpeg of the colored (yellow/green /blue,etc) renewal map?  
It's the one that was both a hand-out and blown up on the wall.

Aaron Aulenta  
Urban Place Consulting Group  
[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)

----- Original Message -----

Subject: Info you requested  
From: Jim Omahen <[jim@mediadistrict.org](mailto:jim@mediadistrict.org)>  
Date: Wed, October 04, 2017 11:12 am  
To: "aaron@urbanplaceconsulting.com"  
<[aaron@urbanplaceconsulting.com](mailto:aaron@urbanplaceconsulting.com)>  
Cc: "steve@urbanplaceconsulting.com"  
<[steve@urbanplaceconsulting.com](mailto:steve@urbanplaceconsulting.com)>, Laurie Goldman <[laurielgoldman@earthlink.net](mailto:laurielgoldman@earthlink.net)>, Lisa Schechter  
<[lisa@mediadistrict.org](mailto:lisa@mediadistrict.org)>

Aaron, attached to this message are two files as per your request. One is our draft 2018 HMD Budget (Laurie can confirm), and the other is the

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Excel data spreadsheet done by our last consultant Ed Henning for the BID III renewal.

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Jim Omahen, Operations Manager  
Hollywood Media District BID  
1040 N. Las Palmas Ave.  
Hollywood, CA 90038  
Ph 323.860.0088  
[MediaDistrict.org](http://MediaDistrict.org)

—Attachments:-----

HMB expansion map.pdf

4.6 MB